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**DISPLAYTECH FLCOS MICRODISPLAY ENABLES THE FIRST
COMMERCIALY AVAILABLE PICO PROJECTOR**

Displaytech's FLCOS microdisplay generates the image in the iView pico-projector that is integrated into the recently announced SunView portable media player (PMP)

LONGMONT, Colorado, May 7, 2008 -- Displaytech, the supplier of ferroelectric liquid crystal on silicon (FLCOS) microdisplays, announced today its VGA microdisplay is being used in the first portable consumer product that integrates a pico-projector, the SunView (PMP projector), that was recently introduced at the Hong Kong Electronics Fair. "We are extremely excited, but not surprised, that our FLCOS microdisplay is used in the first consumer product to integrate a pico-projector. FLCOS technology yields the microdisplays best suited for small, battery-operated consumer devices," commented Richard Barton, CEO of Displaytech. The FLCOS microdisplays are available in VGA, WVGA, and SVGA resolutions, with the display and integrated controller/driver dissipating less than 100 mW making these devices perfect for battery powered applications. The FLCOS microdisplays are field proven in mobile consumer electronic devices with the shipment of over 17 million FLCOS microdisplays used as electronic viewfinders in digital still cameras and video camcorders. Displaytech is the only supplier of microdisplays targeted for pico-projectors that has shipped volume product for use in mobile consumer electronic devices.

"We selected the Displaytech VGA FLCOS microdisplay for our pico-projector based on the competitive advantages of compact size, power efficiency, and stunning image quality. Displaytech's successful track record of production shipments of FLCOS into mobile consumer devices gives us the confidence that the product can be ramped to volume quickly." said Dr. CC Chang, Chairman of iView.

About Displaytech

Displaytech, Inc. is enabling the integration of ultra small image projectors in mobile consumer products by providing high switching speed FLCOS microdisplays. The projectors produce brilliant, real-life, digital images from an extremely small package that maximizes the lumens out per watt of input power. Founded in 1985, Displaytech has shipped over 17-million devices to some of the world's premier consumer electronics companies including Kodak, Olympus, JVC, Hitachi, Konica-Minolta, Kyocera and Hewlett-Packard. The company has over 100 granted, licensed and pending patents and has received numerous honors and awards including being ranked as one of the fastest growing technology companies in North America by Deloitte and Touche in 2005. For more information, visit www.displaytech.com.

About iView Limited

iView excels in the development of display system solutions for various consumer and industrial applications. The company's proprietary optical design results in products with unsurpassed efficiencies.

iView also manages a supply chain in the far east enabling cost effective commercialization of the technology. Currently the company is offering solutions including digital eyewear modules for gaming, portable video, digital TV, and various 3D applications, Pico-projectors for connection to mobile phones, PDA, video game consoles, iPod video, and other MP4 players, and projection modules to be embedded in PDA and cell phones, portable DVD players, digital cameras, camcorders, and notebook computers. iView is currently developing projection modules for automotive industry, for projection of GPS information onto automobile windshields. Founded in 2007 by industrial veterans with strong background in display, semiconductor, optics, and material science, iView is headquartered in Hong Kong. URL: www.iviewdisplay.com Contact: Info@iviewdisplay.com