



For immediate release

**Sunlink International and iView
Unveil World's First PMP Projector**

Embedded with Pico Projector for Usage Anytime and Anywhere

(Hong Kong, 15 April 2008) — **Sunlink International Holdings Limited (“Sunlink International” or the “Group”) (stock code: 2336)** and **iView Limited (“iView”)** have championed the world's first truly handheld PMP player and presenter – **the SunView PMP Projector (“PMPP”)** employing pico projection technology. The product which allows users to enjoy the fun and convenience of presenting and sharing photos, videos and office documents anytime, anywhere. The product is unveiling at the Hong Kong Electronics Fair 2008 (Spring Edition) from 14 to 17 April 2008.

Ready for shipment, SunView PMPP will be the first such product to hit the market. The pocket-size device is powered by the iView IPL630 VGA liquid crystal on silicon pico-projector module and Sunlink's multi-media platform. It is fully self-contained with built-in rechargeable battery, a speaker, a 3.5” TFT touch screen, and remote control and a SD card slot. Equipped with a Microsoft Windows CE 5.0 core and Office Viewer, the product makes business presentation possible anytime, anywhere. With versatile multi-media capability, it accommodates big-screen movie and photo viewing, promising users a revolutionary experience in business presentation, multimedia entertainment on big screen and of high resolution.

“SunView PMPP is the perfect platform for demonstrating the power of iView's Vivid-Color high-resolution pico-projector series. Our expertise and Sunlink's experience in CE product development and technology integration have made SunView PMPP a breakthrough CE product”, said **Dr. C. C. Chang, Chairman of iView**. “According to Insight Media, by 2011, there will be over 11M cell phones and PDAs embedded with pico-projector in use. We are very happy that SunView PMPP is the leader of the pack.”

Mr. Andy Wong, Chairman of Sunlink International, stated, “Consumers have been longing for a new portable media player that is fun and convenient to use. SunView PMPP can deliver extraordinary viewing and sharing experiences to them. For professional users, they would be able to use this very compact gadget to deliver PowerPoint presentations and Excel spreadsheets anytime, anywhere. We believe SunView PMPP would be the most preferred gift for many in festivals.”

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About Sunlink International Holdings Limited

Sunlink International Holdings Limited has been listed on the Main Board of the Hong Kong Stock Exchange since 2003. Headquartered in Hong Kong, Sunlink International Holdings Limited mainly focuses on the development of automobile communication device for its auto devices & parts business. In addition, Sunlink also involves in the sales and marketing of semiconductors and power metering solutions business. It has an extensive geographic reach and is supported by an R&D and technical support center in the Shenzhen High-Tech Zone and liaison points in Beijing and Shanghai.

About iView Limited

iView excels in the development of display system solutions for various consumer and industrial applications. The company's proprietary optical design ensures unmatched efficiency of its products. iView also manages a supply chain in the Far East, enabling cost effective commercialization of its technology. Currently, the company is offering solutions including digital eyewear modules for playing video games, portable video, digital TV and various 3D applications and Pico-projectors for connection to mobile phones, PDA, video game consoles, iPod videos and other MP4 players, and projection modules for integrating into PDAs and cell phones, portable DVD players, digital cameras, camcorders and notebook computers. iView has been developing projection modules for the automotive industry, for projection of GPS information onto automobile windshields. iView was founded in 2007 by industrial veterans with strong background in display, semiconductor, optics and material science and headquarters in Hong Kong.
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